



COMPANY PROFILE



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# BRAND

"Sometimes words aren't enough. And so, we need colors. And shapes. And notes. And feelings."

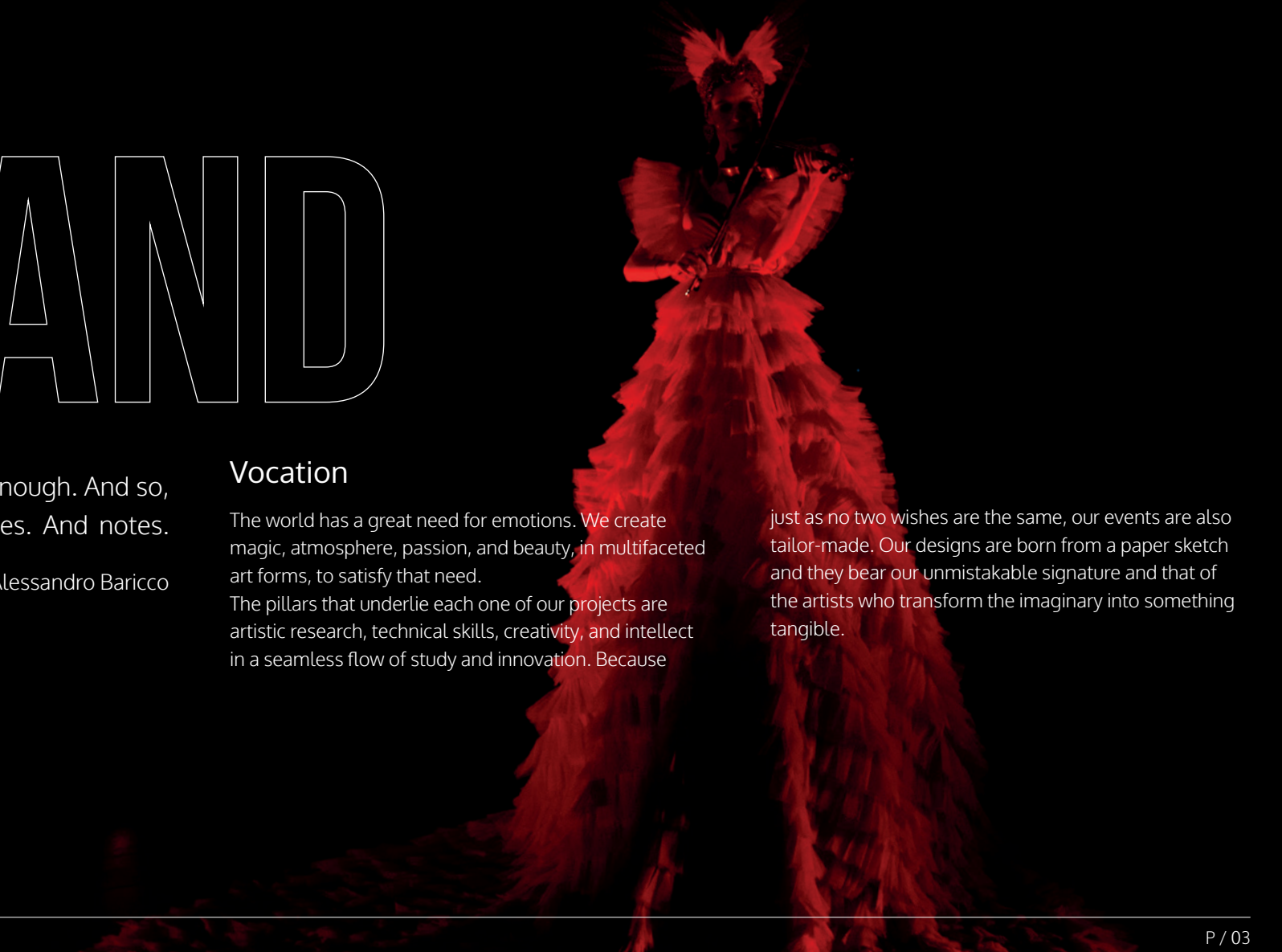
Alessandro Baricco

## Vocation

The world has a great need for emotions. We create magic, atmosphere, passion, and beauty, in multifaceted art forms, to satisfy that need.

The pillars that underlie each one of our projects are artistic research, technical skills, creativity, and intellect in a seamless flow of study and innovation. Because

just as no two wishes are the same, our events are also tailor-made. Our designs are born from a paper sketch and they bear our unmistakable signature and that of the artists who transform the imaginary into something tangible.





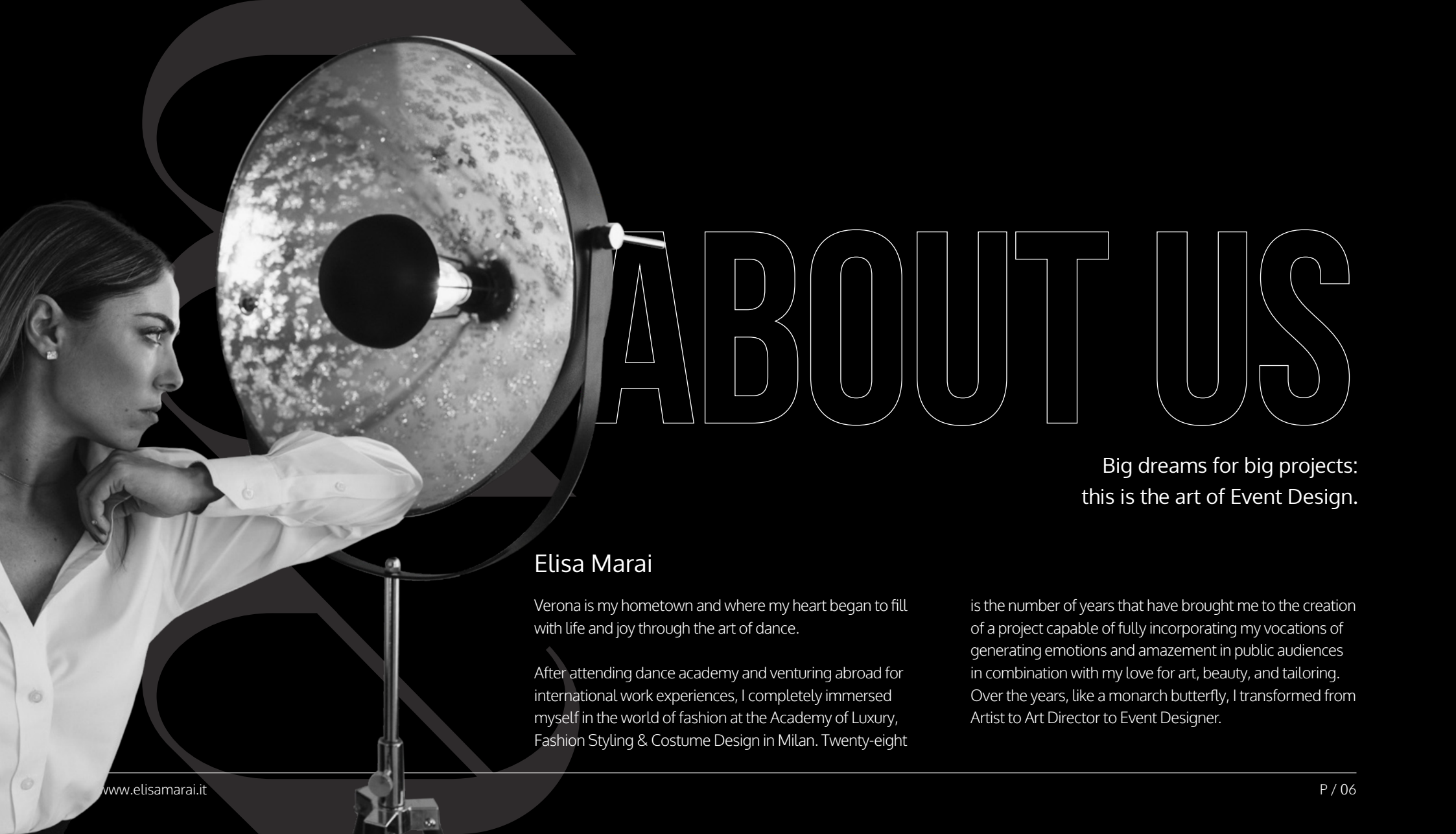


## Philosophy

A show is a corner of happiness where you can see a dream become reality; that indefinite time when performance, amazement and applause takeover and excite the audience. Shows transmit messages that reach the hearts of the viewers because the language of

art knows no barriers. Enhancing beauty, femininity, and elegance in an artistic context increases the quality of the time we live.  
This is our philosophy; this is our inner mantra.





# ABOUT US

Big dreams for big projects:  
this is the art of Event Design.

## Elisa Marai

Verona is my hometown and where my heart began to fill with life and joy through the art of dance.

After attending dance academy and venturing abroad for international work experiences, I completely immersed myself in the world of fashion at the Academy of Luxury, Fashion Styling & Costume Design in Milan. Twenty-eight

is the number of years that have brought me to the creation of a project capable of fully incorporating my vocations of generating emotions and amazement in public audiences in combination with my love for art, beauty, and tailoring. Over the years, like a monarch butterfly, I transformed from Artist to Art Director to Event Designer.

# ABOUT US







## Event Design

Have you ever seen an orchestra without a conductor? In the same way, an event without direction lacks planning and harmony.

In very practical terms, Event Design is first defining the type of event to be organized. In this phase it is crucial to bring out the type of emotion you want to evoke in your attendees.

After that we move on to the realization part which ranges from the engagement of the artists to the study of how all the pieces that will make up the event will have to function in a harmonious and articulated way.

For us, Event Design means organizing a unique, exclusive, tailor-made, and once-in-a-lifetime event.



# ORGANIZATION

A woman in a vibrant pink feathered costume is shown in profile, blowing a large, dark, reflective balloon. Her hair is styled with a large, elaborate pink feathered accessory. The background is black, making the white text and the woman's costume stand out.

The success of an event can be seen on stage, yet it is built behind the scenes.

## Atmosphere

This word is derived from ancient Greek, and combines the word atmòs, meaning “vapor” with sphàira, or “sphere”.

This word also defines how the conditions of a certain environment can arouse emotions and make feelings blossom.

The atmosphere represents the cradle of a project. It is the point to which great concentration is given because everything stemming from it will be interpreted to obtain the desired effect.



# ORGANIZATI





## Design

Dreams come in all shapes and sizes and for this reason the design of the event is also customized and tailor-made. Design is synonymous with elegance: the pursuit of beauty and the desire to conquer the public through an immersive sensory experience. EM Events starts with an idea and then branches off it, using their expertise in customization to create specially designed entertainment.



# ORGANIZZATION



## Coordination

Everything happens for a reason. This common thread, uniting all performers, musicians, and event participants, becomes the watershed between a memorable moment and a simple show. The heart beats at a certain rhythm and in the same way, each event must respect a cadence, favoring the resonance and harmony of each activity and performance.



ORGANIZATION



# CASINO







# PERFORMANCE

Whether they dance, play an instrument, do magic tricks, or recite poetry, all performers know how to amaze and reach the audience's hearts.





# ACTING

To entertain is to elevate the voice and the body and to use it as a vehicle of inspiration and sensations. These are the skills of the high-profile professionals we work with, who come from the stages of large national and international environments.



INSERT COINS  
TO CONTINUE



# LIVE MUSIC

The heart cannot resist the melody that resonates with its many colorful notes. The study and selection of soundtracks, along with their timing and musical genre, will have a decisive impact on the overall design of the event. For this reason, we collaborate with established professional artists who can cover any request.











# PERFORMANCE





# SHOW

Vaults, pirouettes, and acrobatics: the skills of the artists who can transform an evening into an unforgettable event are endless. Don't limit your requests because with **EM Events Design**, you can be daring.





# VISUAL

Personalized touches turn works of art into memorable realities.

## Atelier

To achieve impactful choreography and memorable costumes, everything culminates from a sketch, which, like a fingerprint, gives an emotional vibe to the event's design.

EM Atelier has thousands of handmade garments, by both Italian and international designers, which they can count on to transform ordinary events into the extraordinary.

## Production

Concept, image, style, shape, and performance are elements that are determined according to the various filters and perspectives of art, love for beauty, and great aesthetic taste. Each event stems from a consultancy phase aimed at finding the right solution for each emotion.





# REFERENCE

It is a source of great pride for us to have collaborated with high level and international brands.





# PREFERENCE







  
*Guido Berlucchi*  
**BERLUCCHI**



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